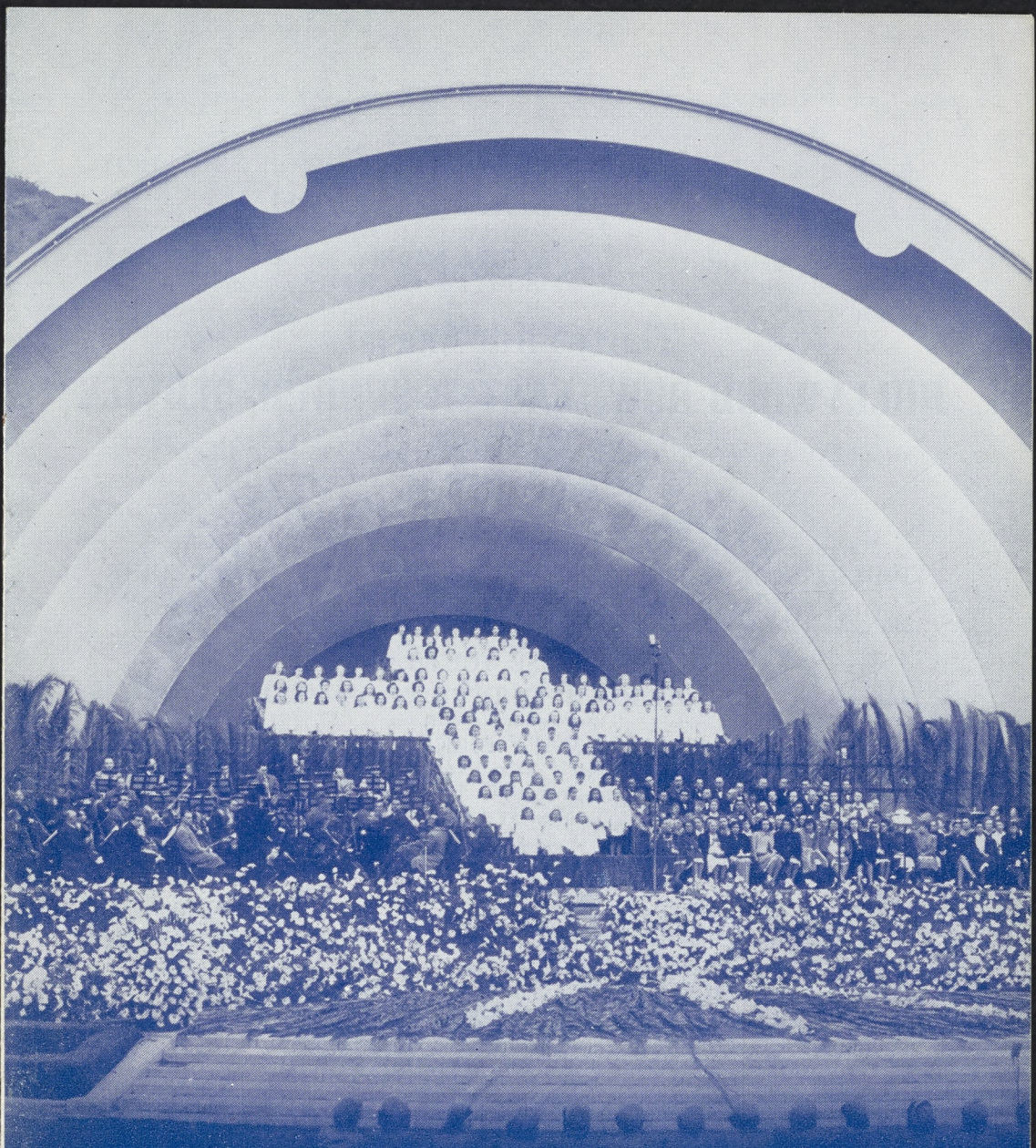


EASTER SUNRISE SERVICE

Hollywood Bowl

Hollywood Chimes

PROGRAM

Thirty-Fifth Annual

HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, April 10, 1955

5:00 to 6:00 A.M.

Members of LOS ANGELES
PHILHARMONIC ORCHESTRA
JOHN BARNETT, *conducting*

United States
NAVAL AVIATION CADET CHOIR
LT. ED. COLEMAN, *director*

EASTER SUNRISE YOUTH CHORUS
HUGO KIRCHHOFER, *director*

MISS MARY PICKFORD
reader

MISS GEORGIA LASTER
contralto

MR. HEINZ BLANKENBURG
baritone

PROGRAM

SUNRISE TRUMPET CALL—"Gloria Patri" . . . . . Meineke

Easter Trumpeters: Betty Hooper, Inice Millican, Iris Beavis, Evelyn Canfield, Meryle Brechler, Dorothy Mozley and Sylviamay Crawford.

HYMN—"Holy, Holy, Holy" . . . . . Dykes

The audience is requested to join in the singing with the choirs and the orchestra.
— words to the hymn are on opposite page —

INVOCATION . . . . . Rev. Whitmore Beardsley

Hollywood Congregational Church

"THE LORD'S PRAYER" . . . . . Malotte

HEINZ BLANKENBURG, baritone — JAMES G. CORCORAN, accompanist

SALUTATION OF THE DAWN . . . . translated from the Sanskrit

MISS MARY PICKFORD

THIRD MOVEMENT (RESURRECTION) from
SYMPHONY NO. 3, "Three Mysteries" . . . . . Creston

JOHN BARNETT, conducting

"CHRIST THE LORD IS RISEN TODAY" . . . . . Davidica

Easter Sunrise Youth Chorus

HUGO KIRCHOFER, Director — MRS. EDWIN S. BROWNE, Accompanist

SCRIPTURE READING—St. Matthew 28: 1-8 . Rev. Earl Kenneth Wood
First Methodist Church of Hollywood
President, Hollywood Ministerial Association

ANTHEM — "BEAUTIFUL SAVIOUR" . . . . Silesian Folk Song
NAVY HYMN — "ETERNAL FATHER" . . . . . John B. Dykes, Arr. Wm. Whiting
Lt. Ed Coleman, conducting

OFFERTORY—Good Friday Spell from "Parsifal" . . . . Wagner
JOHN BARNETT, Conducting

EASTER MESSAGE—"When Easter Comes" . Dr. Raymond I. Lindquist
Pastor, First Presbyterian Church of Hollywood

HYMN — "I WILL NOT LEAVE YOU COMFORTLESS" . . Byrd
Lt. Ed Coleman, conducting

"WERE YOU THERE WHEN THEY CRUCIFIED MY LORD" . . . . . Spiritual, Arr. Booker T. Washington
GEORGIA LASTER, contralto — JAMES G. CORCORAN, accompanist

HALLEUJAH CHORUS from "THE MESSIAH" . . . . . Handel
Lt. Ed Coleman, conducting

FIFTH MOVEMENT — CHORALE: "A MIGHTY FORTRESS IS OUR GOD" from SYMPHONY NO. 5 "The Reformation" . . Mendelssohn
JOHN BARNETT, conducting

BENEDICTION . . . . . Rev. Wayne Ulrickson
Los Feliz Methodist Church

EASTER CHIMES . . . . . Played on Carillonic Bells
JAMES G. CORCORAN, Carillonneur

Please refrain from talking and applause

HOLY, HOLY, HOLY

— Dykes —

Holy, Holy, Holy, Lord, God Almighty,
Early in the morning our song shall rise to Thee.
Holy, Holy, Holy, merciful and mighty
God in Three Persons, blessed Trinity.

Holy, Holy, Holy, Lord, God Almighty
All Thy works shall praise Thy name in earth and sky and sea.
Holy, Holy, Holy, merciful and mighty
God in Three Persons, blessed Trinity.

Hollywood Bowl's 35th Easter

Just 35 years ago the first Hollywood Bowl Easter Sunrise Service was held in a rustic dell off Cahuenga Pass. At the time none of group responsible for the event had any idea that it would grow to the proportions which it has reached today, where it is carried to all parts of the world through the medium of radio, motion pictures and television.

Today this famed sacred service is still watched over and staged under the direction of many of those who were responsible for its inauguration. Still active on the numerous committees running the event are Mrs. Artie Mason Carter, Hugo Kirchhofer, Mrs. Lawrence Downs, Mrs. Leiland Atherton Irish and genial Otto K. Olesen, now our postmaster.

Originally organized as the Hollywood Community Sing, the initial Easter Service was held at Olive Hill, near Sunset and Vermont. This first service proved that a larger place had to be found to accommodate all of those who desired to meet at dawn and gain inspiration from the Word and the great music of noted artists.

Actually, it was the Easter Sunrise Service which brought about the creation of the great Hollywood Bowl, and the subsequent Symphonies Under the Stars, for the ever enlarging interest in the Resurrection Morn ceremonies focused attention on the amphitheatre.

W. A. Clark, Jr., founder of the Los Angeles Philharmonic Orchestra, arranged for a large orchestra to provide the musical portion of the program for the first year in the Bowl and it was the perfect accoustical facilities of the setting which hastened its development.

Even the name, Hollywood Bowl, can be traced to the Easter Sunrise Service committee, since it was Hugo Kirchhofer, leader of the Community Sing since its foundation and the director of the traditional "Living Cross" chorus of young people, who coined that name.

Today the Hollywood Bowl Easter Sunrise Service entails untold hours of work, freely given by a dozen unpaid committees, which begins each year immediately after the New Year and continues through the Easter Morn. More than 1500 men, women

(Continued on Page 10)

MRS. LEILAND A. IRISH

OTTO K. OLESEN

MRS. LAWRENCE DOWNS

An Idea--And Its Present Fulfillment

By Frieda Peycke, Past-President, Hollywood Community Sing

Why is it that people in general resist an idea which offers something new and full of promise?

Is it because there may be hard work, discouraging words, criticism or unwillingness to lend a helping hand? If these worldly arguments had been accepted by Artie Mason Carter in 1920 we would not be enjoying an inspiring Easter Sunrise Service in our wonderful Hollywood Bowl today. Nor would lovers of good music have had the privilege of hearing the Symphonies Under the Stars each year since 1922.

It took fortitude and faith in the heart of just one inspired, unselfish person to enthuse and encourage the loyal workers who gladly aided Mrs. Carter in the details of preparation.

You who sit on solid benches or in comfortable boxes can hardly appreciate the many changes that have taken place in Hollywood Bowl. Through the years the Bowl has acquired roads and walks, plants, shrubs and trees.

Today's landscaping is most artistic and tourists who daily visit the Bowl carry away an impression of the world's largest and most beautiful natural amphitheatre. How they must try to visualize how the Bowl must look when its 20,000 seats are filled when world-famous artists appear.

The history of music in California is richer for the memorable performances of great opera, music and drama in Hollywood Bowl.

"Impossible and visionary" were among the discouraging words Mrs. Carter heard when the brush-covered hollow was proposed for Hollywood Bowl. She must have been imbued with the well-known Army motto: "The difficult we do at once; the impossible takes a little longer."

And our Good Book, the Bible, from whose pages we are again hearing the loved story of the Resurrection this morning, tells us in Proverbs 29 verse 18: 'Where there is no vision the people perish: but he that keepeth the law, happy is he."

Hollywood Bowl will someday go further along its destined path; some day it will be a mecca for good music not for just the summer months but the year 'round with the addition of an ample auditorium.

Great dreams are still reaching out to be accepted and made practical.

You can give something of yourself toward this ultimate goal. Will you?

ARTIE MASON CARTER

HUGO KIRCHHOFER

EVERETT ANDERSON

"Let The Trumpets Sound"

The clarion call of trumpets — long the music associated with rejoicing — ring out again over the vast Hollywood Bowl amphitheatre as the white clad trumpeters sound the "Gloria Patri," traditional opening of the Hollywood Bowl Easter Sunrise Service. Trumpeters this year are: Betty Hooper, Inice Millican, Iris Beavis, Evelyn Canfield, Meryle Brechler, Dorothy Mozley and Slyviamay Crawford.

Our Symbol of Faith and Hope

Countless thousands have gained renewed hope and faith from the huge Cross which stands on the hill across from Hollywood Bowl, above the Pilgrimage Play Theatre.

At night it is outlined in electric lights, standing boldly against the darkened sky high above the incredible stream of traffic on the modern freeways below.

This Cross has stood there for more than 20 years. Donated to the Pilgrimage Play by C. E. Toberman, Hollywood civic leader and president emeritus of the Hollywood Bowl Association and George L. Eastman, the Cross is maintained and kept lighted by the Hollywood Bowl Easter Sunrise Service Committee.

Part of the collection taken each Easter Sunday goes for the maintenance and electricity expense of the Pilgrimage Play Cross.

There it stands, symbol of His promises to Mankind, a guiding beacon to a busy world.

A Festival Season

There is a warm sentimental link that joins the Hollywood Bowl Association and the Hollywood Bowl Easter Sunrise Service. In the spring of 1921 on the rugged hillsides and in the vale where the amphitheatre seats now rise tier on tier, an inspiring Easter Sunrise Service was presented.

The Los Angeles Philharmonic Orchestra under the baton of its first conductor Walter Henry Rothwell, provided music for the occasion. The orchestra was seated on a crude, makeshift platform with neither sides nor cover but the matchless acoustics of the Bowl sent the music out over the large congregation of men, women, and children gathered to pay reverent tribute to the risen Christ.

The initial Bowl Easter Service with its symphonic music was the inspiration for "Symphonies under the Stars" which began July 1, 1922 and have been given every summer since with outstanding success.

Hollywood Bowl is owned by the people—by the County of Los Angeles subject to a long term lease to the civic, non-profit Hollywood Bowl Association. The Bowl Association maintains the Bowl and presents the 8-week season of Symphony concerts and "Pops" programs.

With the Los Angeles Philharmonic Orchestra playing all of the season's 24 concerts, the Bowl Association will present the 1955 "Festival" season starting July 7 and continuing through Aug. 30.

William Severns, manager of the Bowl Association, has announced that plans now are being completed for one of the most exciting and exhilharating seasons in the Bowl's long history. Symphonies under the Stars will be given Tuesday and Thursday nights with internationally renowned conductors leading the 100 musicians of the Philharmonic.

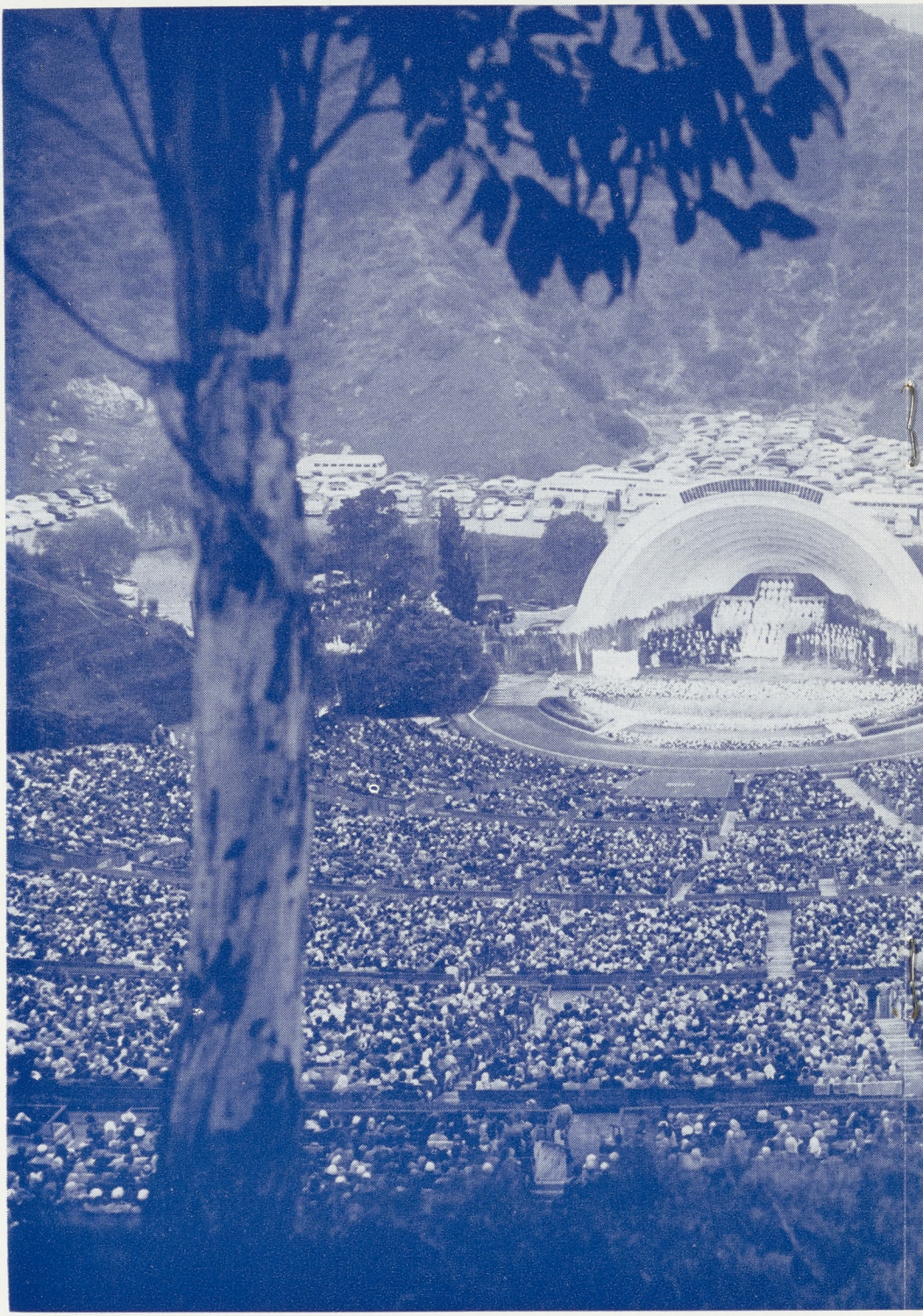
Celebrated vocal and instrumental soloists, uplifting choral works and other features are being planned for the Tuesday and Thursday programs and music in the lighter vein will be given for the Bowl "Pops" on Saturday nights.

In keeping with the community spirit of the Bowl concerts, the Bowl Association urges patrons to bring their picnic lunches which may be eaten in the Bowl seating area.

Last summer the enlarged parking area provided by the County of Los Angeles went into operation. This coupled with the opening of the Hollywood Freeway made it possible for patrons even on nights of heavy attendance to have easy access to and from the Bowl.

Hollywood Bowl Association, Mrs. Norman Chandler, president; and the Southern California Symphony Association, Edward W. Carter, president, co-sponsor the 8-week season of summer concerts.

One of the most popular features of the Bowl operation is the issuance of season ticket books for use in the Starlight Section. These tickets provide seats at less than 50c a concert. Also, 10,000 seats at 50 cents each are made available in the Starlight Section, for every concert.



Hollywood Bowl's 35th Easter

(Continued from Page 4)

and children serve on or for these committees.

Hundreds of youngsters from Hollywood High School work as ushers, sing in the "Living Cross" chorus, assist in arranging the 75,000 calla lilies, and the scores of other jobs which have to be done to make the annual affair a success.

Mrs. Bessie Van Doren has worked tirelessly, year after year, obtaining the vast number of lilies needed for the decoration and arranging to have them picked up. Mrs. Leiland Atherton Irish and Mrs. Lawrence Downs likewise spend countless hours as heads of the program committee, arranging for speakers, choirs, orchestras, soloists and dozens of other details.

Supervising the entire Service organization is Otto K. Olesen, general chairman of the event for the past 20 years.

In order to preserve the sacred nature of the Service, great care has always been taken that no taint of commercialism ever be connected with the event. In line with this, the Hollywood Bowl Easter Sunrise Service was incorporated a few years ago as a civic, non-profit corporation. Officers of the corporation are Otto K. Olesen, president; Mrs. Leiland Atherton Irish, George Chapman and Mrs. Lawrence Downs, vice-presidents; Ivy Grace, secretary and Ben B. Odell, treasurer.

THE PROMISE FULFILLED

Because we may not always comprehend
The mysteries of God's unfolding plan,
He in His wisdom chose for mortal man
The part wherein must hope and faith transcend.
With life itself a mystery — the sea —
A new-born babe — the scented air of spring —
A sunset glow — to hear a songbird sing —
What greater miracle than these could be?

The life eternal no man understands,
Yet who are we to doubt reality
When He with nailprints in His outstretched hands
Arose t'avenge His own Gethsemane?
Just as God through His love and mercy willed,
His promise was on Easter morn fulfilled.

Lawrence Downs

— CREDITS —

The Hollywood Bowl Easter Sunrise Service Committee wishes to express its thanks to those who have aided in making the Service a success: All participants on the program, American Red Cross, Baldwin Piano Company, Georgia Street Receiving Hospital, Hollywood High School, Sheriff Eugene Biscailuz, Sparkletts Company and the Velada Club.

The Service is being broadcast from coast-to-coast by the Columbia Broadcasting System (local outlet KNX). David Showalter, producer and Golmer Cool, director. It is re-broadcast to the entire world by Armed Forces Radio.

The Service is also televised as a public service by KTTV (channel 11) and the General Petroleum Corporation. Bill Welsh produces the program, Bob Hiestand directs.

this event has been made possible by the Los Angeles County Board of Supervisors through the recommendation and cooperation of the Los Angeles County Music Commission.

The Baldwin Organ is the Official Organ of Hollywood Bowl. Carillonic bells by Schulmerich Carillons, Inc.

The Naval Aviation Cadet Choir recordings are produced by Dr. Eddison von Ottenfeld, whose assistance in securing the services of the group is deeply appreciated.

Special thanks and gratitude to the Board of Directors of the Hollywood Bowl Association for their assistance and courtesy.

Thirty-five Years of Dedicated Service

When Hugo Kirchhofer directs the Easter Sunrise Youth Chorus in "Christ The Lord Is Risen Today," he will be marking three and a half decades of conducting at the Hollywood Bowl Easter Sunrise Service.

"Kay," as Mr. Kirchhofer is known by thousands of Californians, has been music director of the Hollywood Community Sing since its inception and is the man who gave Hollywood Bowl its name.

After 35 years of working with young people, "Kay's" enthusiasm is undiminished. He is delighted at the rehearsals each year when mothers and fathers who sang in his chorus now bring their children for enrollment.

He feels that youth choruses are one answer to the problem of juvenile delinquency and frequently urges his young people to continue with one of the various community choruses.

One of the most poignant moments of the Hollywood Bowl Easter Service is when the youth chorus stands and at a signal from "Kay," drop their black robes to stand revealed as a white cross.

As soon as the white cross is revealed, their clear, young voices sing "Christ The Lord Is Risen Today," an inspiring tribute to the newly arisen Saviour.

Salutation of the Dawn

translated from the Sanskrit

Listen to the salutation of the dawn —

Look to this day for it is life, the very life of life.

In its brief course lie all the realities and varieties of your existence: the bliss of growth, the glory of action, the splendor of beauty.

For yesterday is but a dream and tomorrow is only a vision, but today well lived makes every yesterday a dream of happiness, and every tomorrow a vision of hope.

Look well, therefore, to this day.

Such is the salutation of the dawn.

U.S. Naval Aviation Cadet Choir

The nationally famous Naval Aviation Cadet Choir, comprising the singing voices of our future Naval aviators from the Naval Air Training Command at Pensacola, Florida, is making its first West Coast appearance.

Under the direction of Lt. (jg) Ed Coleman, USN, the young singing cadets have been heard and enjoyed by radio and television audiences numbering in the millions.

While their selections this morning are religious, the choir has an elaborate repertoire of sea chanties, folk music and Navy hymns.

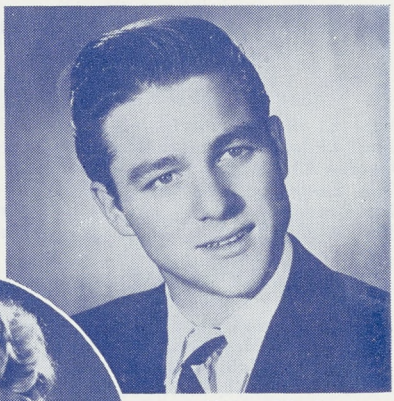
Since its inception as a chapel choir in 1951, it has been singing across the nation at various music festivals and on many television programs.

Some of the choir members are engaged in 15 weeks of basic ground training at Pensacola, others have entered basic flight training and still others are preparing to make their first landings aboard Navy aircraft carriers.

Regardless of the Cadet's status in the training command today, his ultimate goal is to win the gold wings of a Naval Aviator and fly with the fleet.

Easter Service Personalities, 1955

Georgia Laster

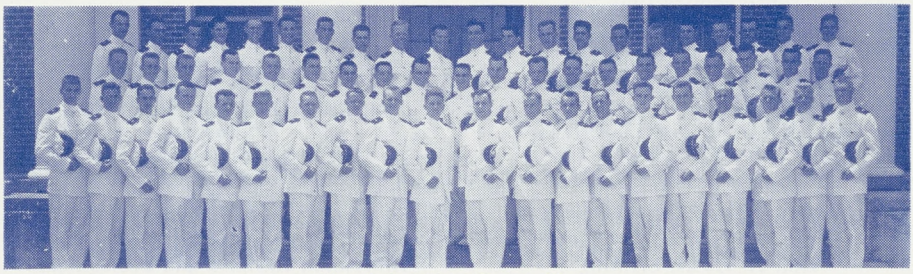


Heinz Blankenburg

(in circle)
Miss Mary Pickford

John Barnett

Dr. Raymond I. Lindquist



Naval Aviation Cadet Choir

Hollywood Bowl Easter Sunrise Service

A Community Non-Profit Corporation

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"For the Enrichment of Community Life"

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